

## **ALLEN LUND COMPANY**

### **Web Developer/Production Artist Job Description**

This is a non-exempt position reporting directly to the Manager of the IT Department. Although this position will be assigned projects that overlap with the Marketing and IT departments, assignments, scheduling, and project prioritization will come from the Manager and Assistant Manager of the IT Department.

The primary responsibility of this position is to develop, design, coordinate and maintain company websites and web-based, rich media such as vector and raster art, video, Flash animation. This position will also be required to prepare a variety of media for projects such as logos, one-sheets, print ads, mailers, presentations, short videos, banners, and large scale graphics.

This position is required to:

- ◆ Take a project through full production
- ◆ Understand branding and corporate identity standards
- ◆ Produce accurate and high quality work
- ◆ Keep current of developments in IT, particularly design programs
- ◆ Work well in a team, with creative director, copywriters, project managers, back-end programmers, and executives
- ◆ Meet tight deadlines

Required Skills:

- ◆ Expertise in Adobe's CS4/CS5 suites with emphasis on Dreamweaver, Photoshop, Illustrator, and Flash
- ◆ Up to date CSS, HTML, DHTML, JSP, Javascript, Actionscript language
- ◆ Mobile media, motion graphics, video and audio editing
- ◆ Familiarization with relational databases